

MU Strategic Advantages Survey

A Summary of Student Responses

N=101

What makes MU unique?

What are you most proud of at MU?

What is unique about MU in terms of physical layout, geographic layout, location, research, service, and teaching?

What suggestions do you have for taking greater advantage of our unique resources at MU?

- Breadth/diversity/unique combination of programs available to students that allow for unique applied experiences, combinations, intersections

Nursing majors have the hospital; Human Environmental Sciences have the development lab; the College of Education has a great field experience program; All this and the journalism school has the tv and radio station; along with newsprint (Missourian)

I'm proud that MU offers so many different degree programs that allows me to dabble in other fields.

- History/Tradition/Physical beauty of the campus (historic buildings, Homecoming, Speaker's Circle, columns, Beetle Bailey, etc.)

Mizzou is unique because of it's rich history. It's awesome to walk through campus and enjoy so many traditions along the way. I think this history should be emphasized more.

MU is unique because of its traditions. It is great to look around campus and see things like the Columns, Memorial Union, Green Chapel, etc.

- Research involvement (interdisciplinary cooperation for research projects, and involvement of undergraduates in research activities)

I have been amazed at the opportunities available to engage in true research as an undergraduate. The Office of Undergraduate Research has been an amazing asset.

Cooperative learning between faculty, graduate students, and undergraduate students makes MU unique. Collaboration in research and learning provides a great opportunity to learn from one another and to push the limits of what we know and identify and what we have yet to learn. I am proud of the ability to

engage in interdisciplinary research. This creates well-rounded, broadly applicable research.

The collaboration between schools and departments—I am in Veterinary Biosciences, but work with researchers at Dalton, Medical Pharmacology and Physiology, Exercise Physiology, Physical Therapy, the Med School, and the Life Sciences Center.

- Community engagement (service learning, Greek service projects, sense of community)

MU is really amazing at that (service). Without a doubt, there are too many outlets for students to get involved and do some sort of service work. With as many charities and student organizations we do have, no student should be able to go 4 years without finding something they love. All the opportunities through student organizations (joining one or creating your own) should definitely be something Mizzou stresses when recruiting.

The strong sense of community from MU students, faculty, and staff has developed a small community into a larger one filled with opportunities for every interest. Whenever there is a need, cause, concern, celebration, etc. you know the community as a whole will unite and provide something successful that will leave a permanent impact that will continue to define the strength of Mizzou!

- Middle America

The university occupies a unique position in the state of Missouri by being located directly between two large metropolitan areas, yet in the midst of prime agricultural land. The services it provides must straddle these two worlds (both urban and rural) to the benefit of all who enroll here.

MU is centrally located in the State of Missouri as well as in the United States. We have access to the world from two international airports, and the internet bridges all terrain.

Suggestions for issues to address and concerns:

Increases in tuition costs

Use of development funds

Journalism construction on the Quad

Parking

Admission standards

Diversity